

## Job Posting: Communications and Reporting Manager

**Permanent, full-time position**

**Passionate about storytelling, relationship building, and the difference impact investing can make?**

Boann Social Impact is seeking a dynamic Communications and Reporting Manager to join our team.

Boann is helping to grow a vibrant social finance sector, characterized by increased institutional and private investment, measurable impact, and a strong focus on social equity outcomes. As one of the Social Finance Fund wholesalers, we invest in solutions that bring positive impact, while nurturing a strong social finance marketplace where financial, social and environmental sustainability go hand-in-hand. This includes a commitment to building the capacity among social finance intermediaries and other organizations to measure and demonstrate impact, and modelling this ourselves as we steward the capital invested with Boann.

Storytelling, demonstrating impact, relationship building, and communicating the what, why and how of our mission are key to how we bring this to life.

### OVERVIEW

This role is pivotal in ensuring clear, compelling storytelling of our work and that of our partners and investees, and the financial and impact performance to diverse stakeholders, including stakeholders, government funders, private and institutional investors, funds, and the general public. The ideal candidate will possess strong strategic communication skills and a deep understanding of both financial reporting standards and impact metrics within the charitable and impact investing sectors, with a focus on attracting new capital to the social finance marketplace. This role is an opportunity to apply communications acumen and creativity towards demonstrating impact in ways that help attract new capital to the vibrant social finance sector at Boann.

## RESPONSIBILITIES

- **Strategic Storytelling:** Develop and implement a comprehensive communication strategy that uses storytelling to effectively convey our mission, values, and impact to various stakeholders.
- **Reporting:** Prepare accurate and compelling reports in compliance with regulatory requirements and industry standards, demonstrating the success of our impact investments. Lead the development and dissemination of impactful impact reports, showcasing the social and environmental outcomes achieved through our investments through compelling narratives.
- **Stakeholder Engagement:** Cultivate relationships with government funders, private investors, institutional partners, and funds through targeted communication initiatives and compelling success stories.
- **Content Creation:** Generate engaging stories and content for newsletters, website updates, social media, and other communication channels to enhance visibility and attract new capital to the social finance marketplace.
- **Media Relations:** Serve as a spokesperson for Boann, handling media inquiries and promoting positive coverage of our impactful initiatives and success stories.

## SKILLS REQUIRED

- **Strategic Communication:** Proven ability to craft and deliver – both in writing and verbally – clear, persuasive stories and messages tailored to diverse audiences, including financial professionals, impact investors, and the general public.
- **Financial Acumen:** Understanding of financial analysis and reporting within the context of impact investing and charitable sectors.
- **Impact Measurement:** Familiarity with impact measurement systems and experience in translating impact data into compelling success stories and narratives.
- **Stakeholder Management:** Strong interpersonal skills with the ability to build and maintain relationships with stakeholders at all levels through storytelling.
- **Creativity and Innovation:** Ability to innovate in communication strategies and content creation to effectively convey complex information and attract new capital to the social finance marketplace.
- **Project Management:** Organizational skills to manage multiple storytelling projects simultaneously and meet deadlines in a fast-paced environment.

- **Design:** Basic design and ability to produce graphics and attractively laid-out materials for digital dissemination.

## QUALIFICATIONS

- 3-5 years of experience in strategic communications, public relations, or reporting within the impact investing, financial services, or charitable sectors.
- Excellent verbal, writing and editing skills with a keen eye for detail and accuracy, particularly in storytelling.
- Proficiency in Microsoft Office Suite, Adobe Creative Suite, and content management systems.
- Passion for social and environmental impact and a commitment to ethical investment practices.
- Ability to communicate in both official languages is an asset.

## BENEFITS

- Competitive salary.
- A company-paid comprehensive benefits package.
- An excellent wellness allowance.
- Opportunity to work with a passionate team of leaders in the impact investing space and contribute to work that makes a meaningful, positive impact in communities and society at large.
- Professional development opportunities and a supportive work environment that values creativity and innovation in storytelling and communication.
- Ability to work from anywhere in Canada or within offices in Toronto and Vancouver.

## INCLUSION AT BOANN

Boann's mandate centres underserved and equity-deserving populations, regions and sectors, and we actively strive to have a team that not only reflects, but honours and learns from the diversity of communities that call Canada home.

If you require accommodation during the recruitment and selection process, we encourage you to let us know.

## HOW TO APPLY

If this opportunity sounds like you, please forward your resume to: Shirley Murray at [shirley@smurrayassociates.com](mailto:shirley@smurrayassociates.com). Or, if you know of others for whom this position would be appropriate, we would appreciate your notifying them of this opportunity.

We greatly appreciate your interest in this position. However, only those applicants under consideration will be contacted.

## ABOUT BOANN

Boann launched in 2023 to support the growth of social finance and social impact investment in Canada. We are one of three wholesalers appointed by the Government of Canada to invest a portion of the \$755 million Social Finance Fund. A partnership between the Table of Impact Investment Practitioners (TIIP) and Community Impact Investing LP, we are backed by an initial \$154 million contribution from the SFF. Learn more at [boann.ca](https://boann.ca).